Implementing Circular Value Chains

Conference Program

14.00 - 14.30	Registration
14.30	Introductory remarks
14.45	Voluntary commitments vs. mandatory targets: striking the right balance to close the loop of the plastic value chain
Keynote speaker:	Mrs. Frédérique RIES, Member of the European Parliament, Rapporteur for the Single-Use Plastic Directive [TBC] Mr. Antti PELTOMÄKI, Deputy Director General, DG Grow, European Commission
Topics:	 EU-wide pledging campaign to boost recycled content Mandatory recycled content for plastic bottles by 2025 and 2030 Further actions to render plastics more circular
15.45	A product policy framework to boost circularity
Keynote speaker:	
Topics:	Expected changes to EU product policy frameworkMarket frontrunners in designing circular productsEco-design regulations and standardisation initiative
16.30	Networking Coffee break
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18.30 - 20.30 Networking cocktail and standing buffet